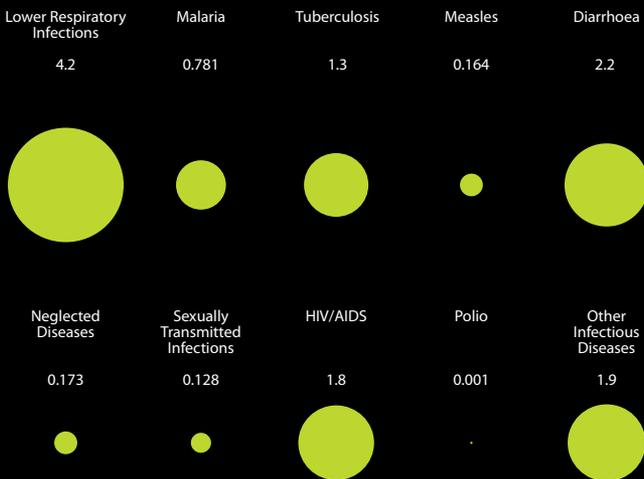


The problem: Global Infectious Diseases

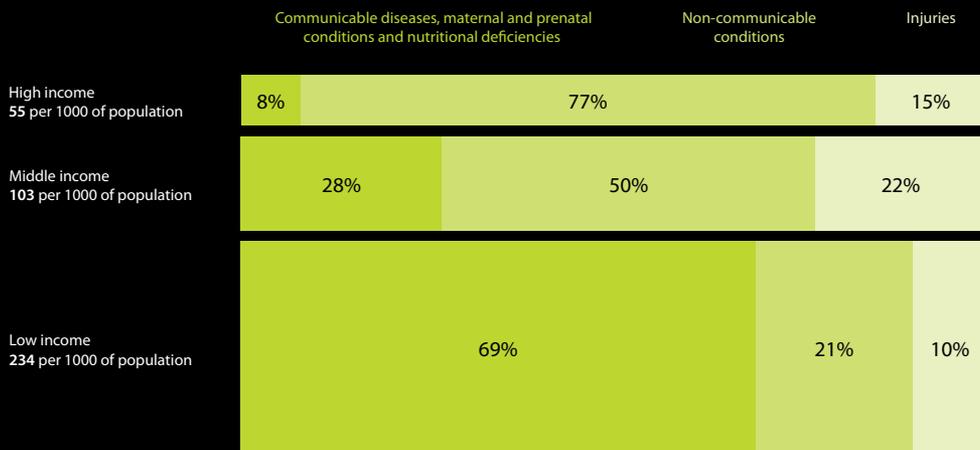
Average annual mortality due to global infectious diseases has reached more than 13 million.



Source: Global Health Council, Statistics on average annual mortality in millions, 2004-2010

Implications: Impact for low/middle income countries is far greater

The years of life lost due to premature mortality is shown below by major cause within each country-income group.



Source: World Health Organization, 2010

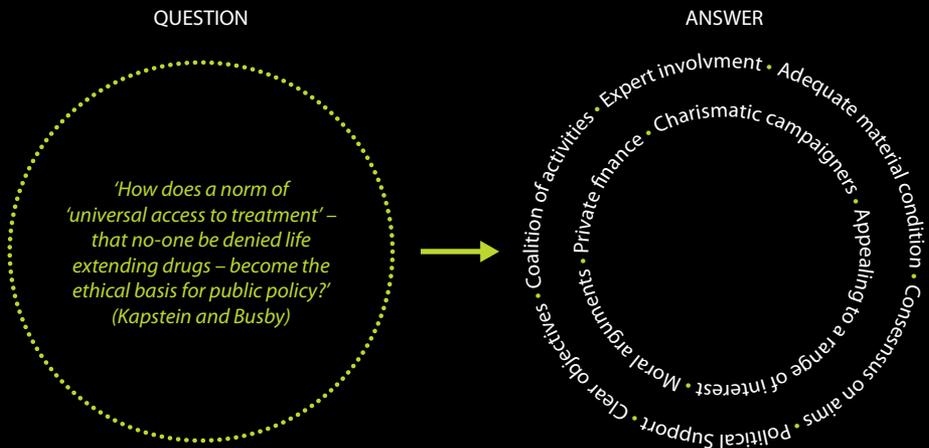
What the world is doing about it: Actions undertaken for each Global Infectious Disease



Source: Millennium Development Goals Report, 2010

What the research suggests: Make markets for merit goods

Kapstein and Busby recommend that markets should be made for global merit goods, defined as goods that should be made available to everyone, irrespective their ability to pay for them.



Global Policy Source: Ethan B. Kapstein, Joshua W. Busby, Making Markets for Merit Goods: The Political Economy of Antiretrovirals. Global Policy, Vol. 1, Issue 1.